

Laima Klavina

tinyfontdesign.com  
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(503) 686 - 4904

I am a Sacramento based graphic designer, passionate about advertising and have proudly provided Bay Area small businesses and nonprofits with hundreds of eye catching, unforgettable designs. My specialty is creating beautiful and functional graphic design, innovative branding, exciting newsletters, engaging print materials and websites.

#### TOOLS AND CAPABILITIES

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##### Favorite Tools

Photoshop, Illustrator, InDesign, Premiere, Lightroom, Dropbox, Mac & Windows, DSLR Cameras, HTML, CSS, Wordpress, MS Office, Google Drive, pencil.

##### Capabilities

Visual design, layout & print design, illustration, photography & photo retouching, branding, web design, research, email campaign design, SEO.

#### SELECTED EXPERIENCE

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##### Tiny Font Design

###### **2008 - Current**

- Consulted over 20 small businesses about how to transform their business ideas into graphic design to best communicate with their client base. Advised on latest design trends and best practices in both print and web design.

- Produced hundreds of designs for print, advertising, booklets, magazines, online banners and ad graphics, internal communications, events & more.

**Selected clients I worked with:** Ken Fulk Inc, Foster Farms, Gratitude Network, Entrepreneur Wines, Fillmore Heritage Center SF, Alamo Square San Francisco, Galaxy Press Publishing House & Yogiraj Siddhanath.

**ROLES** Visual designer, illustrator, web designer, design consultant, researcher.

##### Urban Solutions

###### **2014 - 2017**

Created graphics for events, fundraisers and nonprofits in San Francisco, updated look for newsletters, logos and designed exciting print materials, annual reports, info-graphics & web materials.

**Selected programs I worked with:** Enterprising Women, Trees for Generations, Fillmore Events Center & Oakland Tech Training.

**ROLES** Visual designer, print designer, web designer, design lead, consultant.

##### Innovating Lab

###### **2012 - 2015**

Designed hundreds of assets for web and print use for 30+ clients, including web graphics, advertising, brochures, websites, car wraps, booklets, logos and more.

**ROLES** Visual designer, print designer, researcher, design lead, consultant.

##### California College of the Arts Media Center Associate & Special Events Technician

###### **2009 - 2012**

Managed camera and video equipment for special events, performed troubleshooting when necessary. Educated students about DSLRs, video cameras & accessories.

**ROLES** Camera technician, special event technician, consultant.

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#### Education

*California College of the Arts - Bachelors of Fine Arts  
Illustration/Design - Spring 2012*